



Valuing Your Investment

Benefits of discovering the value of your IT investments include:

- Improved efficiency, reduce expenses and increase revenue
- Quality data for better decision-making
- Managed risk
- Increased employee satisfaction
- Solved business challenges

Why should my business review the effectiveness of its IT investments?

Many companies today spend too much money, experience significant problems and considerable risk, and attain too little value from IT investments. The value of properly aligning your business's IT investments (operations, spending and organization) with the overall business strategy and goals is vital to the competitiveness and growth of your organization. To help our clients address these challenges, Eide Bailly Technology Consulting has pioneered a process to assess and strategically align IT investments with business strategies and compliance regulations, and to maximize the value and return on IT investments.

How does Eide Bailly assess the value of my organization's IT investments?

Our approach includes an assessment of an organization's IT effectiveness from three perspectives:

- **People** – The people evaluation process focuses on reviewing an organization's IT and business analysis staff to determine if they are providing maximum value for the business.
- **Process** – The process evaluation reviews how an organization sets IT priorities, and how the IT organization interfaces with the business. This evaluation will also identify potentially inefficient processes where technology can be used to improve operations.
- **Technology** – The technology portion of the evaluation is focused on comparing a client's IT solution set (infrastructure and applications) to industry standard best practices and regulations.

Our experience indicates that achieving balance and operational excellence in these three disciplines is the key to realizing the most value from your IT investments.

Why should I choose Eide Bailly?

At Eide Bailly Technology Consulting, we understand the value of time, resources and well-designed business processes to your overall business success. Our experienced business and technology consultants are dedicated to helping your organization achieve greater results from your IT investments by analyzing your current environment, providing appropriate feedback and recommendations, and helping you put plans into action. Our specialists, which includes strategic advisory consultants, infrastructure engineers and technology risk consultants, will help you realize the value of your IT investments.

Experience the Eide Bailly Difference

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Our IT Value Assessment Process

